Recommended Analysis

1. How do sales vary day of the week and hour of the day

Ans: We can see some higher changes in weekdays especially in Monday,Wednesday and Thursday. From weekends to weekdays we can see a sales rise of 3.40%

1. What is the total sales revenue for each month?

Ans: We are seeing a sales growth going over each month. From may to June we have a sale rise of 6.22%

1. How do sales vary across different store locations?

Ans: We have found that Hels kitchen have the highest sell among other stores but its almost equal with the other stores.

1. What is the average price/order per person

Ans: Its around 4.69 pound

1. Which products are the best selling in terms of quantity and revenue

Ans: Tea and coffee are my best selling products and they are contributing around 39% and 28 % of my total sales and they are also selling in huge quantities.

1. How do Sales vary by product category and type?

Ans: The regular size Ethiopia and Jamaican Coffee River are most sold items